

# Be the FEATURED REALTOR for a Specific Territory of Metro Detroit

for Members of the  
GREATER METROPOLITAN ASSOCIATION of REALTORS

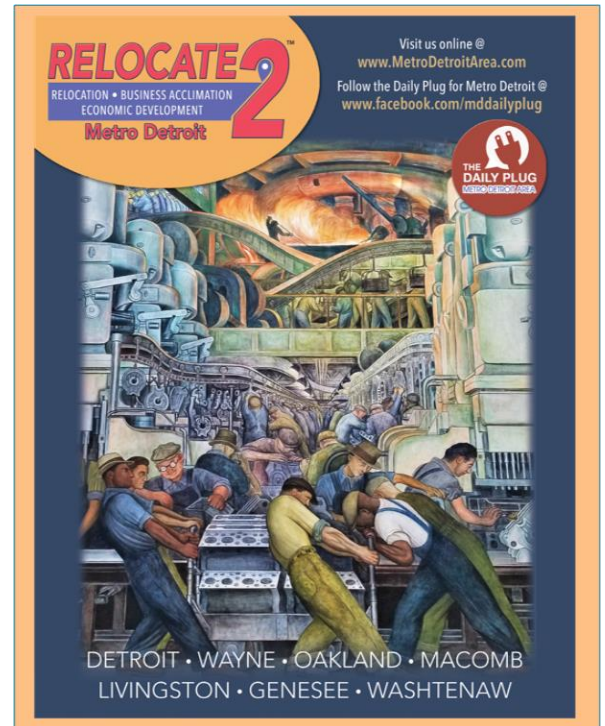
**RELOCATE 2 Metro Detroit** is the premier online regional resource for assisting and acclimating individuals, families and businesses moving to the Metro Detroit area ([www.MetroDetroitArea.com](http://www.MetroDetroitArea.com)). Centered on a platform of information rather than articles/narratives and including a social media component to enhance messaging and extend reach **RELOCATE 2 Metro Detroit** is a value-added investment for establishing brand in the Metro Detroit area.

Using a network of economic development organizations, Chambers of Commerce, business associations and other partners, **RELOCATE 2 Metro Detroit** highlights basic information, business connections, community profiles, educational resources, cultural assets, sports and recreation and health care information needed to support a successful relocation.

KPG offers GMAR members 4 levels of presentation – 3.5-inch square, ¼ page, ½ page or full page – ranging in price from \$450 to \$1350 (excluding premium placements). KPG has divided the Metro region into 18 exclusive territories and one overall Realtor for Metro Detroit. There will be only one realtor identified for each territory - THE FEATURED REALTOR FOR A SPECIFIC TERRITORY (ie: Western Macomb, Eastern Oakland, etc.). THE FEATURED REALTOR FOR THE METRO DETROIT AREA must be a full-page premium placement, which is priced at an inflation busting \$1900. KPG can also assist you in developing your presentation (\$75 prep fee).

GMAR uses **RELOCATE 2 Metro Detroit** in its activities because of its focus on the quality of life that is unique to Metro Detroit. By being the exclusive realtor for a specific territory you highlight the special qualities you bring to the table to assist individuals, families or businesses moving to a specific area of Metro Detroit.

Contact Larry Ribits at [lribits@keatonpublications.com](mailto:lribits@keatonpublications.com) or 716.536.2839 for more information or to reserve your place in



**Full Page Presentation**  
**2024 Digital Pricing - \$1500**

7.5 inches wide  
by  
10 inches tall

**2023 GMAR price- \$2250**  
**2024 GMAR Price - \$1350**

**½ Page Presentation**  
**2024 Digital Pricing - \$1000**

7.5 inches wide by  
4.88 inches tall

3.62 inches wide  
by  
10 inches tall

**2023 GMAR price – \$1400**  
**2024 GMAR Price - \$900**

**¼ Page Presentation**  
**2024 Digital Pricing - \$700**

3.62 inches wide  
by  
4.88 inches tall

**2023 GMAR price - \$1000**  
**2024 GMAR Price - \$630**

**2023 GMAR price – (was not available)**  
**2024 GMAR Price - \$450**

**2023 3.5 Inch Square presentation**  
**2024 Digital Pricing – \$500**

**CLOSE DATE: 12/1/2023**  
**MATERIALS DATE: 12/8/2023**